

## How Importers Can Help Keep Children Safe

by Danielle Leonard - Friday, December 15, 2017



The Consumer Product Safety Act of 2008 requires manufacturers and importers of products intended for use by children 12 and under to place permanent distinguishing marks, also known as tracking labels, on these products.

Tracking labels enhance recall effectiveness and product traceability in the event of a safety recall. They also help consumers identify whether a product they own is subject to a safety recall. These marks or labels allow both manufacturers and end users—typically consumers—of those products to uncover the following

- name of the manufacturer, importer, or private labeler
- city, country, and date of manufacture
- specific information such as lot, run, or batch number

[Download our guide](#) on requirements for tracking labels on children's products.



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