

What Is Supply Chain Management and Other Logistics-Friendly YouTube Clips

by Michelle Kelley - Wednesday, February 23, 2011

For those of you looking to expand your mastery of international logistics, your next lesson may come from an unlikely source: YouTube.

Believe it or not, the video-sharing website hosts a massive archive of educational clips on supply chain management and international trade compliance.

Here are just a few of that we found.

What is supply chain management? (8:05)

Arizona State University

This module introduces viewers to the field of supply chain management. It describes the complex supply chain of a simple product, a bottle of water. The video also illustrates the importance of supply chain managers and their skill sets in our modern global economy for both manufacturing and service industries.

[YouTube Video](#)

NAFTA & Rules of Origin (3:30)

U.S. Census Bureau

This video shows you how to use the Harmonized Code system and what to do when foreign components are included in your product which triggers using the Rules of Origin. *Check out the [Census Bureau's YouTube channel](#) for more videos like this.*

[YouTube Video](#)

CBP Protects Intellectual Property Rights (4:27)

U.S. Customs & Border Protection

How U.S. Customs protects consumers and manufacturers by safeguarding intellectual property rights. View more videos on [CBP's YouTube channel](#).

[YouTube Video](#)



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